

Hosted By:

April 15, 2011
ISOM Room 128
11 AM

Refreshments at 10.30 AM



Professor Anna Nagurney

UMass Amherst
Student Chapter
of
INFORMS

UMass INFORMS

2011 UMass INFORMS Lecture Series

“Meet The Executive” with Kevin Koswick

Kevin Koswick is the Executive Director of North American Fleet, Lease and Remarketing Operations at Ford Motor Company and is an alumnus of the University of Massachusetts Amherst.

He holds a Bachelor's degree in Marketing and Business Administration and earned his MBA from UMass in 1985.

Beginning his career with Ford in 1985, Mr. Koswick has held several executive positions including: General Sales Manager of Ford Division, General Sales Manager of Ford and Lincoln-Mercury, and Chairman of the Ford Motor Company Dealer Policy Board.

Come join us for his talk at 11AM on April 15th!

