Marc Schneider is the Group President of the Heritage Division at PVH. Based at the company’s New York City headquarters, Mr. Schneider oversees the Wholesale, Retail & Licensing divisions.

Prior to joining PVH in 2007, Mr. Schneider served as the senior vice president and an officer at Timberland. He was responsible for global products, merchandising, and licensing. He has held several leadership positions in the apparel industry including divisional vice president and group vice president of the men’s division at Macy’s; and executive vice president of merchandising, design, and planning at Melville Corporation/Bob’s Stores.

Mr. Schneider was a board member of Read to Grow, Inc., a Connecticut non-profit organization that promotes early literacy and reading development, and served on the board of RJ Julia Independent Booksellers.

Mr. Schneider graduated from the University of Massachusetts Amherst with a bachelor’s degree in finance and management. He is currently a board advisory counselor for the Isenberg School of Management at UMass Amherst.